

WXIX

ORDERFlight Dates 11/06/12-11/06/12

Contract / Revision **823648 /**
Original Date / Revision
 09/20/12 09/20/12
Advertiser **Obama, Barack/D/President**

Agency **Greer Margolis Mitchell & B**
Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Product
OBAMA SCHED A

Agency Com 15%
Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC
Sales Region National
Agency Ref

Order Sep 00:00:00

Estimate # **1537**
Alt Order # **06326378**

Billing Type Cash
Order Type Political
Billing Cycle EOM/EOC
Billing Calendar BROADCAST

Demographic A35+
Rev Codes Agency Political Pol-Candic
Product Codes PL565
Priority P 5
Advertiser Ref

Primary Account Executive
 Aaron Ashe

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Aaron Ashe | 100% | | |

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| EXIX | % | |
| WBQC | % | |
| WCET | % | |
| WCPO | % | |
| WCVN | % | |
| WKON | % | |
| WKRC | % | |
| WLWT | % | |
| WPTO | % | |
| WSTR | % | |

Order Totals**Billing Plan**

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|-----------------|-----------------|-------------|------------|----------|---------|------------|--------------|
| November 2012 | 6 | \$773.50 | \$910.00 | 0.00 | 10/29/12 | 11/06/12 | 6 | \$773.50 | \$910.00 |
| Totals | 6 | \$773.50 | \$910.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-----|------|-------------------|-----------------|---------------------------|-------|------------------------------|---------------|-------------|-------|---------------|-----|------|------|--------|----------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 1 | WXIX | 11/06/12 | 11/06/12 | M-F 130-5A THE INSIDER | Comm | 330A-4A (3:30 XM-4:00 XM) | - 1 - - - - - | :30 | 1 | \$10.00 | P 5 | 0.00 | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/05/12 | 11/11/12 | - 1 - - - - - | | 1 | | \$10.00 | | 0.00 | | | | | |
| E 2 | WXIX | 11/06/12 | 11/06/12 | News @ 6a News @ 6am | Comm | 6a-7a (6:00 AM-6:30 AM) | - 1 - - - - - | :30 | 1 | \$200.00 | P 5 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/05/12 | 11/11/12 | - 1 - - - - - | | 1 | | \$200.00 | | 0.00 | | | | | |
| E 3 | WXIX | 11/06/12 | 11/06/12 | News @ 7a News @ 7am | Comm | 7a-9a (7:00 AM-7:30 AM) | - 1 - - - - - | :30 | 1 | \$200.00 | P 5 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 11/05/12 | 11/11/12 | - 1 - - - - - | | 1 | | \$200.00 | | 0.00 | | | | | |



Contract / Revision **823648** Flight Dates **11/06/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/20/12/ 09/20/12

Order Sep 00:00:00

| | | | |
|-------------------|---------------------------------|----------------|----------------------|
| <u>Advertiser</u> | Obama, Barack/D/Presiden | <u>Product</u> | OBAMA SCHED A |
|-------------------|---------------------------------|----------------|----------------------|

Estimate # **1537**

[illegible]